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# DICK IDE **VOLKSWAGEN**



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## EAST ROCHESTER, NY

MRB group was retained to design Ide Volkswagen's new addition and extensive renovation of their dealership showroom.

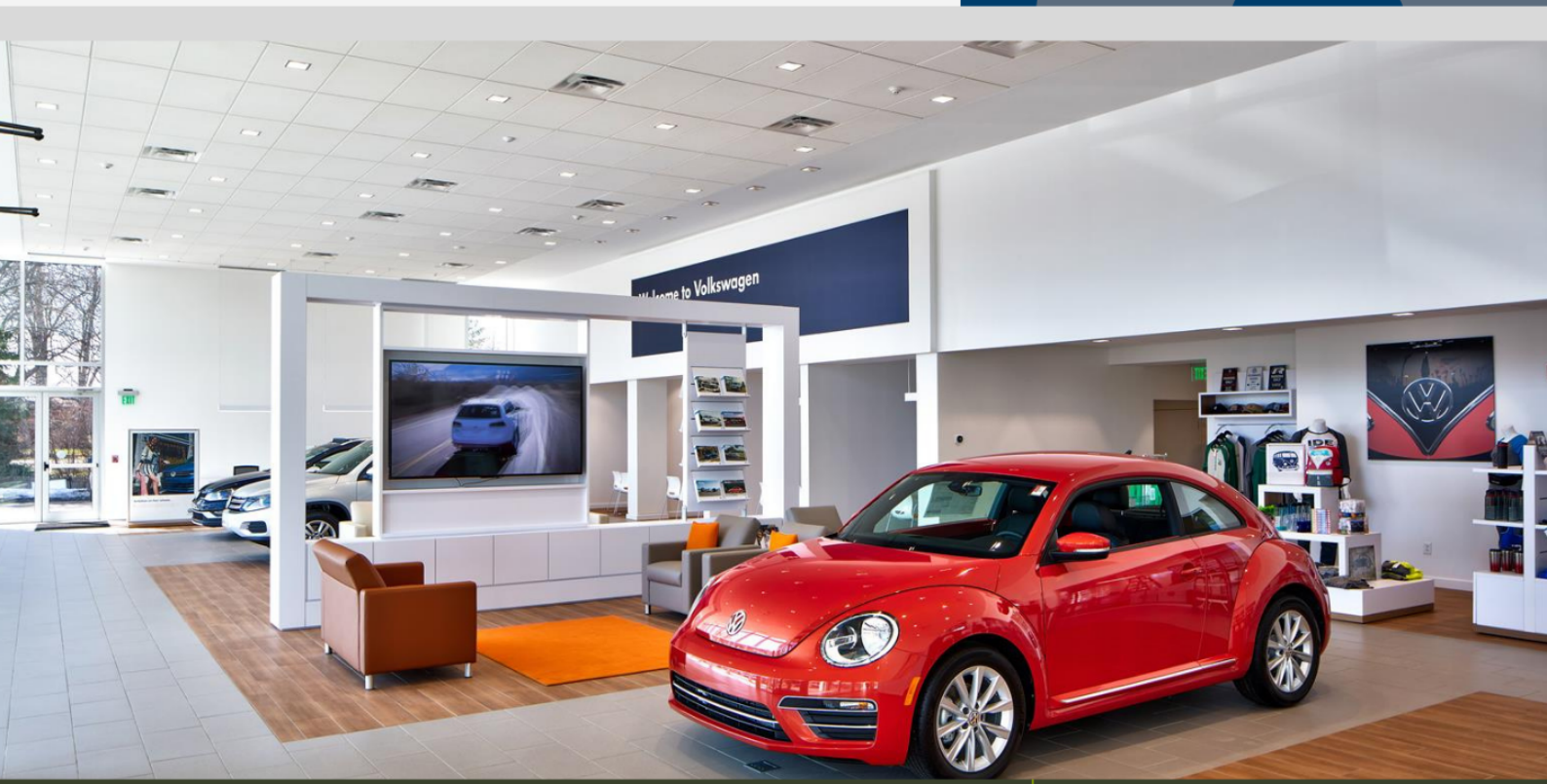
This major project consisted of approximately 28,000 square feet of space, and consolidated two separate, outdated, structures into a single, modern, state-of-the-art dealership. The completed facility features Volkswagen's corporate standards, customized through an extensive design process to support the workflow, and improve the environment of the Ide Volkswagen dealership management and staff, along with their valued customers.

The design and renovation met the challenge of creating an open and airy environment in the main showroom. This was achieved by removing an intermediate mid-level floor, dramatically increasing the height of the showroom and exposing the ceiling.

## PROJECT DETAILS

Contact: James Oberst P.E.

Completion Date: Completed in 2019





# 28,000

## Square Feet of Space

A continuous floor-to-ceiling glass curtainwall system was also created. As a result, a sense of openness and an abundance of natural light are now prevalent throughout the dealership. The showroom area offers clean finishes, and ample space for vehicle display, reception area, merchandise sales and spacious lounge areas.

The addition connects two formerly separate buildings into one structure, with increased space to accommodate the service reception and administrative areas. Other renovations included improved business offices, a parts area, conference/training rooms, as well as a café and restrooms. The facility meets ADA accessibility requirements, while creating a welcoming, comfortable, and aesthetically pleasing experience for visitors.

### About MRB Group

MRB Group is an engineering, architecture and planning firm that specializes in municipal support. The firm currently assists more than 150 cities, towns, villages, and counties with design and operational support for public works functions, architecture for rehabilitation of public facilities, and asset management to preserve and maintain critical community infrastructure, like water and wastewater systems. MRB Group also provides long term strategic planning, development reviews and planning board support, as well as economic development services in an effort to strengthen and support local governments and their leadership.



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